

# Chubb Target Market Determination

Chubb Travel Insurance -  
Universities, Australia  
(Single Trip Product)

CHUBB®

# Chubb Target Market Determination

## Important Information

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This Target Market Determination (**TMD**) is designed to assist customers, distributors and Chubb Insurance Australia Limited (**Chubb**) staff to understand who this product has been designed for and who it is not suitable for.

The TMD identifies triggers for Chubb to review the target market and sets out the conditions and restrictions on distribution of the product described below. It also sets out the reporting obligations of Chubb's distributors. This document is not a Product Disclosure Statement (**PDS**) and is not a summary of the product features or terms of the product.

This document does not take into account any person's individual objectives, financial situation or needs and is not intended to constitute personal advice. Persons interested in acquiring this product should carefully read the PDS before deciding whether to purchase this product.

This TMD is effective from the date of publication until its replacement or withdrawal. This Target Market Determination (**TMD**) is required under section 994B of the Corporations Act 2001 (Cth) and has been prepared by the product issuer, Chubb AFSL 239687 ABN 23 001 642 020.

Where a word is capitalised in this TMD and not otherwise defined, the definition of the word can be found in the policy wording/PDS.

The PDS for the product can be found here [Chubb Travel Insurance - Universities, Australia](#).

## Target Market Determination

### 1. Details

|                                      |  |
|--------------------------------------|--|
| <b>Product Name/s:</b>               | Chubb Travel Insurance - Universities, Australia (Single Trip Product) (PDS reference 23PDSCTIUNISTAU01) (the <b>Product</b> ) |
| <b>Publication Date of TMD:</b>      | Original publication date: September 2021<br>Date of last review: December 2023  |
| <b>Next Review Date:</b>             | December 2025 (2 years from date of last review)   |
| <b>Frequency of Product Reviews:</b> | Every 2 years from date of publication, subject to intervening review triggers as outlined in section 4 of this TMD            |

### 2. Product Target Market

#### What is the Product?

The Product offers travel insurance for Australian residents travelling within Australia or overseas (departing either from Australia or their Country of Assignment).

#### Key covers/attributes

- ✓ Trip Cancellation and Amendment cover provides cover for reimbursement of non-refundable and unused deposits, excursion and accommodation costs (paid in advance) in the event of cancellation or change of the trip (due to specified unforeseen circumstances outside of the customer's control).
- ✓ Overseas Medical Emergency Expenses - provides cover for Repatriation/Evacuation, reimbursement or payment of overseas medical emergency treatment, emergency dental treatment and reasonable extra accommodation costs in the event of a Medical Emergency whilst on an overseas trip.
- ✓ Personal Baggage, Valuables, Money and Travel Documents Cover - provides cover for damaged, destroyed, lost or stolen Personal Baggage, Valuables, Money and Travel Documents during the trip.
- ✓ 24/7 emergency assistance to help in the event of a medical emergency, natural disaster or security incident.
- ✓ Coronavirus Disease 2019 (COVID-19) Cover – provides limited cover for:
  - Reimbursement of costs incurred from having to cancel, curtail or change the trip because the customer or their travelling companion contracted COVID-19 after the Policy is issued;
  - Reimbursement or payment of overseas medical emergency expenses incurred as a result of the customer having contracted COVID-19 while on an overseas trip; and
  - Reimbursement or payment of transportation of remains or burial expenses if the customer dies as a result of having contracted COVID-19 while on a trip.

#### Key exclusions

- ✗ Pre-existing Medical Conditions are not covered under the Policy (for further information, refer to the Policy).

- ✗ Cover is excluded for domestic (within Australia) travel medical expenses. Medical expenses cover is limited to overseas travel only (subject to Policy terms and limitations).
- ✗ Cover is excluded for claims arising from COVID-19 (or any mutation or variation thereof) other than as specifically outlined under “Key covers/attributes” above. See Section A and Section B of the PDS for details.
- ✗ Travelling against the medical advice of a Doctor who has deemed the customer unfit to travel.
- ✗ Travelling against the travel advisory warnings of “Do Not Travel” issued by any Australian State, Territory or Federal Government or Government agency, such as the Department of Foreign Affairs and Trade (DFAT).
- ✗ Persons looking to participate or engage in certain specified excluded sports and activities (such as, jet skiing and bungee jumping). For further information refer to Excluded Sports and Activities in the PDS.
- ✗ Persons looking for Rental Vehicle Excess Cover, or who engage in Snow Sports or travel on a Cruise, but do not purchase the applicable optional add-on.
- ✗ Loss arising in a country subject to international sanctions as set out in the PDS.

## Eligibility Criteria

This Product is designed for individuals who satisfy the following eligibility criteria:

- ✓ are a Resident of Australia;
- ✓ are 74 years of age or younger when purchasing the Policy;
- ✓ are travelling for a maximum of 90 days on a domestic trip (within Australia) or an overseas trip (that commences either in Australia or their Country of Assignment); and
- ✓ purchase the Policy before their trip commences.

## Customers the Product was designed for

- ✓ The product is designed for individuals who meet the eligibility criteria listed above and who do not require cover for the policy exclusions.

## Classes of Customers

The class of customers for whom this Product is targeted can be categorised as:

- ✓ Australian residents planning travel who are 74 years or younger when purchasing this policy.

## Customer's likely objectives, financial situation, and needs

|                            |   |
|----------------------------|---|
| <b>Objectives</b>          | The likely objectives of customers in this target market are to protect themselves from a range of potential travel-related losses, including unforeseen cancellation or disruption, loss of baggage and overseas medical expenses.                         |
| <b>Financial situation</b> | Customers must have the financial means to travel, pay the premium and relevant excess in the event of a claim. It includes customers who have the financial means to cover most travel-related losses upfront before seeking reimbursement. Customers in a |

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|              | variety of different financial positions may seek to protect themselves against the losses and liabilities covered by this Policy.  |
| <b>Needs</b> | <p>The target market includes individuals that may require coverage for certain travel-related exposures.</p> <p>Below are some examples of travel-related exposures for which a customer may need cover (and for which the product may provide cover for):</p> <ul style="list-style-type: none"> <li>• a customer requiring medical treatment whilst on an overseas trip;</li> <li>• a customer having their baggage stolen whilst on a trip;</li> <li>• a customer having to cancel their trip prior to departure due to specified unforeseen events outside their control.</li> </ul> |

### Customers the Product was not designed for

This Product is not suitable for those individuals who:

- ✗ are not travelling;
- ✗ fall outside the eligibility criteria, being those:
  - who are seventy-five (75) years of age or older at the time the Policy is purchased;
  - whose trip doesn't commence either in Australia or their Country of Assignment;
  - who are not Resident(s) of Australia;
- ✗ are travelling for more than 180 days;
- ✗ are seeking travel insurance to cover loss(es) incurred as a result of border closures or government issued "Do Not Travel" warnings.

### Why the Product is consistent with the Target Market

Chubb views that the Product is consistent with the target market as it comprises customers travelling domestically (within Australia) and overseas and the product provides cover for unexpected and unbudgeted costs which may arise during the customer's trip, as well as pre-trip cancellation costs due to specified unforeseen circumstances. It is therefore likely that the Product will meet the needs, or go towards meeting the needs, of those in the target market.

### 3. Conditions/Restrictions on product Distribution

| Restriction/<br>Condition     | Description  |
|-------------------------------|--|
| <b>Method of distribution</b> | <p>This Product is available to students, teachers, employees and alumni of certain universities throughout Australia (<b>Referrers</b>) whereby potential customers are referred to a Chubb hosted webpage where the Product is available for purchase.</p> <p>In referring customers to Chubb, the Referrers do not act as agents of Chubb and are not authorised to provide any Product related advice. All queries are handled by Chubb's customer service team.</p> <p>This Product is issued and distributed by Chubb.</p> |

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| <b>Underwriting criteria</b>               | The Product must be distributed in accordance with Chubb's underwriting criteria, which includes age, destination(s) and trip duration.   |
| <b>Promotional Material</b>                | Any promotional material which is used in relation to the Product must be pre-approved by Chubb and must contain an electronic link to this TMD. In approving such promotional material, Chubb will consider the promotional material for consistency with the target market. |
| <b>Distribution in accordance with TMD</b> | The Product must only be distributed in accordance with this TMD and any contractual arrangements in place between Chubb and the Referrers.   |

#### Explanation

Customers who obtain the Product in accordance with the distribution conditions set out above are more likely to be in the target market for this product because they are likely to be actively purchasing domestic (within Australia) or overseas travel and interested in obtaining insurance for that trip.

### 4. Product Review

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| <b>Periods of review:</b> | Mandatory periodic reviews of the TMD will occur at least every <b>2 years</b> subject to intervening review triggers (see below). |
|---------------------------|--|

#### Review triggers:

Review triggers are events that suggest the TMD may no longer be appropriate and may trigger a review **prior** to periodic review as set out above. The review triggers for this product are set out below.

|    |   |
|----|---|
| 1. | Any material change to the Product, including a change to the PDS.  |
| 2. | Changes to relevant laws, regulatory guidance, or industry codes.   |
| 3. | Any determination of or feedback from regulators, the Australian Financial Complaints Authority, a court or a tribunal suggesting that the target market may no longer be appropriate (including the use of Product Intervention Powers). |
| 4. | The nature of feedback regarding the Product, including whether complaints have increased significantly from consumers or distributors.   |
| 5. | Distribution or purchasing of the Product in a manner significantly inconsistent with the TMD.  |

### 5. Reporting Obligations

#### Distributor Reporting Obligations

| Type of Report    | Description  | Reporting Period   |
|-------------------|--|--|
| <b>Complaints</b> | As Chubb distributes this Product directly to the target market outlined in this TMD, all complaints are received by Chubb pursuant to the Complaints and Dispute Resolution Process set out in the Product Disclosure Statement. If | <b>Quarterly</b> (10 business days after the quarter has closed) |

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|                             | <p>any complaints are made to the Referrer, these are forwarded to Chubb.</p> <p>Complaint is defined in the Australian Securities and Investment Commission (<b>ASIC</b>) Regulatory Guide RG 271.</p>   | <p>Send data to:</p> <p><a href="mailto:DisputeResolution.AU@chubb.com">DisputeResolution.AU@chubb.com</a></p>   |
| <b>Significant dealings</b> | <p>A significant dealing in the Product which is not consistent with this TMD must be notified to ASIC. What amounts to a "significant dealing" will be determined by the circumstances of each case but generally:</p> <ul style="list-style-type: none"> <li>• regard should be had to the proportion of customers purchasing the product who are not in the target market, the actual or potential harm to those customers, and the nature and extent of the inconsistency of distribution with the TMD.</li> <li>• distributors should have regard to current ASIC guidelines when determining what may constitute a significant dealing.</li> <li>• if in doubt, Distributors must report the dealing to Chubb, so that Chubb can undertake the necessary assessments.</li> </ul> <p>The report must include:</p> <ul style="list-style-type: none"> <li>• date(s) of the significant dealing;</li> <li>• description of the significant dealing;</li> <li>• why the dealing is significant;</li> <li>• how the significant dealing was identified;</li> <li>• what steps, if any, have been taken in relation to persons affected by the significant dealing; and</li> <li>• steps which have been, or will be, taken to ensure that the significant dealing does not occur again.</li> </ul> | <p>Within <b>1 business day</b> of becoming aware of the significant dealing.</p> <p>Send data to:</p> <p><a href="mailto:aus.incidentreporting@chubb.com">aus.incidentreporting@chubb.com</a></p> |

## 6. Appropriateness

Chubb has assessed the Product's key attributes and formed the view that it is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market as described within this TMD.

## About Chubb in Australia

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Chubb is the world's largest publicly traded property and casualty insurer. Chubb, via acquisitions by its predecessor companies, has been present in Australia for 100 years. Its operation in Australia (Chubb Insurance Australia Limited) provides specialised and customised coverages including Business Package, Marine, Property, Liability, Energy, Professional Indemnity, Directors & Officers, Financial Lines, Utilities as well as Accident & Health, to a broad client base, including many of the country's largest companies. Chubb also serves successful individuals with substantial assets to insure and consumers purchasing travel insurance.

More information can be found at [www.chubb.com/au](http://www.chubb.com/au).

## Contact Us

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