

Chubb Target Market Determination

Chubb Premier Travel Cover (For Cathay Pacific Airways Ltd)

CHUBB®

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Important Information

This Target Market Determination (**TMD**) is designed to assist customers, distributors and Chubb Insurance Australia Limited (**Chubb**) (ABN: 23 001 642 020, AFSL: 239687) staff to understand who this product has been designed for and who it is not suitable for.

The TMD identifies triggers for Chubb to review the target market and sets out the conditions and restrictions on distribution of the product described below. It also sets out the reporting obligations of Chubb's distributors. This document is not a Product Disclosure Statement (**PDS**) and is not a summary of the product features or terms of the product.

This document does not take into account any person's individual objectives, financial situation or needs and is not intended to constitute personal advice. Persons interested in acquiring this product should carefully read the PDS before deciding whether to purchase this product.

This TMD is effective from the date of publication until its replacement or withdrawal. This TMD is required under section 994B of the Corporations Act 2001 (Cth) and has been prepared by the product issuer, Chubb.

Where a word is capitalised in this TMD and not otherwise defined, the definition of the word can be found in the PDS.

The PDS for the product can be found here [Chubb Premier Travel Cover](#).

Target Market Determination

1. Details

Product Name:	Chubb Premier Travel Cover (PDS reference: CAH-AUCXST-PDS-0325) (the Product)
Date TMD Made:	Publication date: 20 March 2025
First Review Date:	Two (2) years from date TMD made
Frequency of Subsequent Reviews:	Every two (2) years from date of first review

2. Product Target Market

What is the Product?

The Product offers travel insurance for Australian residents departing from Australia to travel overseas.

Key covers/attributes

- ✓ Trip Cancellation and Amendment cover - provides cover for reimbursement of non-refundable and unused deposits, excursion and accommodation costs (paid in advance) in the event of cancellation or change of the trip (due to specified unforeseen circumstances outside of the customer's control) including:
 - Being unfit to begin or continue your trip due to an injury or unforeseen illness (including COVID-19) or dying before or during your trip; or
 - A close relative having an injury, suffering an unforeseen illness or dying before or during your trip; or
 - You are made redundant from your employment; or
 - A natural disaster having caused devastation to the area you were intending to travel or at your home; or
 - Mechanical breakdown of the transport you planned to travel on.
- ✓ Overseas Medical Emergency Expenses - provides cover for Repatriation/Evacuation, reimbursement or payment of overseas medical emergency treatment, emergency dental treatment and reasonable extra accommodation costs in the event of a Medical Emergency resulting from an injury or illness (including COVID-19) whilst on an overseas trip.
- ✓ Personal Baggage, Valuables, Money and Travel Documents Cover - provides cover for damaged, destroyed, lost or stolen Personal Baggage, Valuables, Money and Travel Documents during the trip.
- ✓ 24/7 emergency assistance to help in the event of a medical emergency, natural disaster or security incident.

Key exclusions

- ✗ Pre-existing Medical Conditions are not covered under the policy (for further information, refer to the PDS).

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- × Cover is excluded for domestic (within Australia) medical expenses. Medical expenses cover is limited to overseas medical expenses incurred while on an overseas trip only (subject to Policy PDS terms and limitations).
 - × Cover is excluded for epidemic, pandemic or outbreak of an infectious disease or virus or any derivative or mutation of such viruses (or arising directly or indirectly from these) or the threat, or perceived threat, of any of these. However, this exclusion does not apply to COVID-19.
 - × Travelling against the medical advice of a Doctor who has deemed the customer unfit to travel.
 - × Travelling against the travel advisory warnings of “Do Not Travel” issued by any Australian State, Territory or Federal Government or Government agency, such as the Department of Foreign Affairs and Trade (DFAT).
 - × Persons looking to participate or engage in certain specified excluded sports and activities (such as, jet skiing and bungee jumping). For further information refer to Excluded Sports and Activities in the PDS.
 - × Persons who engage in Snow Sports or travel on a Cruise.
 - × Loss arising in a country subject to international sanctions as set out in the PDS.

Eligibility Criteria

This Product is designed for individuals who satisfy the following eligibility criteria:

- ✓ are a Resident of Australia;
- ✓ are between the ages of eighteen (18) and sixty-five (65) years when purchasing the policy (minors are covered under the policy, however, they are unable to purchase the product themselves);
- ✓ are travelling for a maximum of 90 days on an overseas trip (that commences in Australia); and
- ✓ purchase the policy before their trip commences.

Customers the Product was designed for

This Product was designed for individuals who meet the eligibility criteria listed above and who do not require cover for the policy exclusions.

Classes of Customers

The class of customers for whom this Product is targeted can be categorised as:

- ✓ Australian residents planning overseas travel, who are between the ages of eighteen (18) and sixty-five (65) years when purchasing this policy (minors are covered under the policy, however, they are unable to purchase the Product themselves).

Customer's likely objectives, financial situation, and needs

Objectives	The likely objectives of customers in this target market are to protect themselves from a range of potential travel-related losses, including unforeseen cancellation or disruption, loss of baggage and overseas medical expenses.
Financial situation	Customers must have the financial means to travel, pay the premium and relevant excess in the event of a claim. It includes customers who have the financial means to cover most travel-related losses upfront before seeking reimbursement. Customers in a variety of different financial positions may seek to protect themselves against the losses and liabilities covered by this policy.
Needs	<p>The target market includes individuals that may require coverage for certain travel-related exposures.</p> <p>Below are some examples of travel-related exposures for which a customer may need cover (and for which the Product may provide cover):</p> <ul style="list-style-type: none">• a customer requiring medical treatment whilst on an overseas trip;• a customer having their baggage stolen whilst on a trip;• a customer having to cancel their trip prior to departure due to specified unforeseen events outside their control.

Customers the Product was not designed for

This Product is not suitable for those individuals who:

- × are not travelling outside Australia;
- × are under eighteen (18) years of age when trying to purchase the policy (minors are covered under the policy, however, they are unable to purchase the Product themselves);
- × fall outside the eligibility criteria, being those:
 - who are sixty-six (66) years of age or older at the time the policy is purchased;
 - whose trip doesn't commence in Australia;
 - who is not a Resident(s) of Australia;
- × are travelling domestically within Australia;
- × are travelling for more than 90 days;
- × are seeking travel insurance to cover loss(es) incurred as a result of border closures or government issued "Do Not Travel" warnings.

Why the Product is consistent with the Target Market

Chubb views that the Product is consistent with the target market as the target market comprises customers travelling overseas and the product provides cover for unexpected and unbudgeted costs which may arise during the customer's trip, as well as pre-trip cancellation costs due to specified unforeseen circumstances. It is therefore likely that the Product will meet the needs, or go towards meeting the needs, of those in the target market.

3. Conditions/Restrictions on product Distribution

Restriction/Condition	Description
Method of distribution	<p>This Product is distributed by:</p> <ul style="list-style-type: none"> • Cathay Pacific Airways Ltd (ABN 57 000 479 514) (Authorised Representative Number 000397969) during the online flight booking path (as an add on travel insurance product) on an opt-in basis (Distributor); and • Chubb’s website https://www.chubbpremiertravel.com/AU; and • Chubb’s inbound sales team. <p>The Distributor has been appointed by Chubb as its Authorised Representative to distribute the Product. The Distributor is not authorised to provide any financial advice in relation to the Product. Any queries in relation to the Product must be directed to the Chubb Customer Service team.</p>
Underwriting criteria	The Distributor is required to distribute the Product in accordance with Chubb’s underwriting criteria, which includes age, destination(s) and trip duration restrictions.
Promotional Material	Any promotional material which is used by the Distributor in relation to the Product must be pre-approved by Chubb and must contain an electronic link to this TMD. In approving such promotional material, Chubb will consider the promotional material for consistency with the target market.
Distribution in accordance with TMD	The Product must only be distributed in accordance with this TMD and the contractual arrangements in place between Chubb and the Distributors.

Explanation

Customers who obtain the Product in accordance with the distribution conditions set out above are more likely to be in the target market for this Product because they are actively purchasing an overseas airline ticket.

4. TMD Review

Periods of review:	<p>An initial review will occur within two (2) years of the TMD being made subject to intervening review triggers (see below).</p> <p>Mandatory periodic reviews of the TMD will occur at least every two (2) years thereafter subject to intervening review triggers (see below).</p>
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Review triggers:

Review triggers are events and circumstances that reasonably suggest the TMD may no longer be appropriate and may trigger a review **prior** to the review periods as set out above. The review triggers for this TMD are set out below.

1.	Any material change to the Product, including a change to the PDS.
2.	Changes to relevant laws, regulatory guidance, or industry codes.

3.	Any determination of or feedback from regulators, the Australian Financial Complaints Authority, a court or a tribunal suggesting that the target market may no longer be appropriate (including the use of Product Intervention Powers).
4.	The nature of feedback regarding the Product, including whether complaints have increased significantly from consumers or distributors.
5.	Distribution or purchasing of the Product in a manner significantly inconsistent with the TMD.

5. Reporting Obligations

Chubb's third-party Distributor must report the following information to Chubb.

Distributor Reporting Obligations

Type of Report	Description	Reporting Period
Complaints	<p>Complaints are received by Chubb pursuant to the Complaints and Dispute Resolution Process set out in the Product Disclosure Statement.</p> <p>If any complaints are made to the Distributor, these are forwarded to Chubb. The Distributor must provide complaints data and information in accordance with the existing contractual terms as agreed to between the parties.</p> <p>Complaint is defined in the Australian Securities and Investment Commission (ASIC) Regulatory Guide RG 271.</p>	<p>Quarterly (10 business days after the quarter has closed)</p> <p>Send data to: Complaints.AU@chubb.com</p>
Significant dealings	<p>A significant dealing in the Product which is not consistent with this TMD must be notified to ASIC. What amounts to a "significant dealing" will be determined by the circumstances of each case but generally:</p> <ul style="list-style-type: none"> regard should be had to the proportion of customers purchasing the product who are not in the target market, the actual or potential harm to those customers, and the nature and extent of the inconsistency of distribution with the TMD. distributors should have regard to current ASIC guidelines when determining what may constitute a significant dealing. if in doubt, Distributors must report the dealing to Chubb, so that Chubb can undertake the necessary assessments. <p>The report must include:</p> <ul style="list-style-type: none"> date(s) of the significant dealing; 	<p>Within 1 business day of becoming aware of the significant dealing.</p> <p>Send data to: aus.incidentreporting@chubb.com</p>

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| | <ul style="list-style-type: none">• description of the significant dealing;• why the dealing is significant;• how the significant dealing was identified;• what steps, if any, have been taken in relation to persons affected by the significant dealing;• steps which have been, or will be, taken to ensure that the significant dealing does not occur again. | |
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6. Appropriateness

Chubb has assessed the Product's key attributes and formed the view that it is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market as described within this TMD.

About Chubb in Australia

Chubb is a world leader in insurance. Chubb, via acquisitions by its predecessor companies, has been present in Australia for 100 years. Its operation in Australia (Chubb Insurance Australia Limited) provides specialised and customised coverages including Business Package, Marine, Property, Liability, Energy, Professional Indemnity, Directors & Officers, Financial Lines, Utilities as well as Accident & Health, to a broad client base, including many of the country's largest companies. Chubb also serves successful individuals with substantial assets to insure and consumers purchasing travel insurance.

More information can be found at www.chubb.com/au.

Contact Us

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